



Veterinary Emergency Group Revolutionizes the “Pet ER” and Opens New Dallas Location

World’s Veterinary Emergency Brand Helps People and Pets When They Need it Most

VALHALLA, NY (January 6, 2021) [Veterinary Emergency Group](#) (VEG), the world’s veterinary emergency brand that help people and pets when they need it most, is excited to announce the opening of its newest hospital in Dallas, Texas on January 19 at 4500 N Central Expressway. This will be VEG’s 18th location nationwide.

“Emergency is our middle name – it’s all we do, so we do it best. VEG is the only veterinary brand that focuses solely on pet emergencies,” said Dr. David Bessler, founder of VEG. “When an emergency happens, VEG puts the pet first and allows the pet parents to be an integral part of their beloved pet’s care and recovery.”

VEG has revolutionized veterinary emergency medicine by taking customer service, for the pet and pet parent, to the next level and having a laser sharp focus on “emergency care.” At VEG, when a pet parent calls, they will speak directly with a licensed veterinarian. Unlike other hospitals during an emergency, pet parents won’t wait in the lobby or fill out paperwork first – instead they will see a doctor right away.

VEG is open 24/7 to help pet parents with emergencies when their family veterinarian is closed. Each hospital has an open floor plan that allows pet parents to have freedom of movement from exam room to treatment floor, and they can stay with their pet during all phases of treatment, including surgery and overnight hospitalization.

Since the beginning of the pandemic, VEG has been taking extra precautions to keep everyone safe and healthy. At this time, VEG hospitals have been taking in a limited amounts of pet parents and pets at a time, to ensure maximum safety.

VEG gives back to the pet-loving community through VEG Cares, an initiative benefiting underserved pets that need it most, and by supporting future emergency veterinarians by granting scholarships to D.V.M. students.

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About Veterinary Emergency Group

Established in 2014, Veterinary Emergency Group (VEG) is an organization founded on a single mission: helping people and their pets when they need it most. VEG's rapidly growing group of hospitals has revolutionized pet emergency with a client-centered approach, rapid response times, and a highly trained emergency-focused staff. VEG currently has 18 hospitals operating in seven states including New York, New Jersey, Florida, Colorado, Texas, Massachusetts and Illinois. To locate a VEG hospital near you or for more information, please visit veg.vet.

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